



BRIEF INDUSTRIAL PROFILE OF CHAMBA DISTRICT

2016-17



Micro, Small & Medium Enterprises Development Institute

Govt. of India, Ministry of MSME

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Foreword

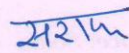
Brief Industrial Profile of District Chamba has been updated to analyse the different resources, infrastructure, and present status of the industrial set up and future prospects of industry. It contains information on different aspects related to industrial development of the area. The information will be valuable for policy makers, planners, developmental agencies involved in the development of industry and other economic activities in the district and state as well. The report shall also be of much use to prospective entrepreneurs, existing industries, associations and the concerned organisations.

I appreciate the efforts put in by Sh. Rajiv Kumar, Asstt. Director (EI) and) for preparing this report.

I also express my gratitude to the General Manager, District Industries Centre, Chamba and other district level officers, who have extended their co-operation and assistance to the survey team in updating out this report.

I hope that this report will serve as guide to the entrepreneurs who are interested in investment opportunities and will also be useful to the agencies connected with the development of industry in the district.

Place: Solan
Date: 15/06/2016


(C. V. Saraf)
Director

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1. General Characteristics of the District

Chamba is the only state in northern India to preserve a well-documented history from circa 500 A.D. Its high mountain ranges have given it a sheltered position and helped in preserving its centuries old relics and numerous inscriptions. The temples erected by rajas of Chamba more than a thousand years age continue to be under worship and the land grant-deeds executed on copper plates by them continue to be valid under the law.

On 15th April 1948 merging three principal states formed A.D. Himachal Chamba, Mandi-Suket, Sirmour and all the other state falling in Shimla hills.

Before Raja Sahilla Varman came on the scene the Chamba region was divided into bits and pieces of territory called Rahnus occupied by numerous Ranas and petty Chieftains who carried on relentless warfare with each other. Raja Sahilla Varman subjugated the Ranas and unified the territory. Rajas, therefore, for better administration divided Chamba into five zones known as Mandlas. These Mandlas were later renamed as Wizarats, this five old division of Chamba region continues till today. The Wizarats are now called Tehsils. These are Bharmour, Chamba, Bhattiyat, Churah and Pangi.

Chamba the land of lord Shiva is famous for its untouched natural beauty. The district has Dalhousie, Khajjiar, Chamba Town, Pangi and Bharamour as main tourist destinations. There are five lakes, five wild life sanctuaries and countless number of temples. Chamba, is a small but attractive tourist destination of Himachal Pradesh, is known for its exquisite natural beauty. The place, located amidst picturesque and verdant valleys, is visited by tourists round the year. Sub-Himalayan range of mountains, full of diverse flora and fauna, make Chamba an exhilarating experience. Pleasing climate of the place is another factor why Chamba is one among the popular tourist destinations in the whole of India.

1.1 Location & Geographical Area

The Chamba district is bounded on north-west by Jammu and Kashmir, on the north-east and east by Ladakh area of Jammu and Kashmir state and Lahaul and Bara-Bangal area of Himachal Pradesh, on the south-east and south by the District Kangra of Himachal Pradesh and Gurdaspur District of the Punjab. The Chamba District is situated between north latitude 32° 11' and 33° 13' and east longitude 75°45' and 77° 33' with an estimated area of 6528 square Kilometers and is surrounded on all sides by lofty hill ranges. The territory is wholly mountainous with altitude ranging from 2,000 to 21,000 feet

1.2 Topography

The Chamba district is situated between north latitude 32° 11' and 33° 13' and east longitude 75°45' and 77° 33' with an estimated area of 6528 square Kilometers and is surrounded on all sides by lofty hill ranges. The territory is wholly mountainous with altitude ranging from 2000 to 21000 feet.

1.3 Availability of Minerals

The important minerals available in the district are Bajari, Sand, Slate, and building stone etc. Besides, some quantity of sand is also available in the district which is used for construction activity. On the basis of these resources, there is some scope of setting up ventures in the line of cement, stone grit etc. in the district.

1.4 Forest

Forest also plays an important role in the economy of the district. Forest occupies an area of 5, 030 Sq. K.M. out of the total geographical area of 6,528 Sq. K.M. Major forest produce that comes from forests are in the form of bamboo, Chil, Oaks, Deodar, kail, fir and spruce etc. The richness and

diversity of our flora can be gauged from the fact that, out of total 45,000 species found in the country as many as spices (7.32%) are reported in the State. More than 95% of the spices are endemic to Himachal Pradesh and characteristics of Western Himalaya flora, while about 5% (150 spices) are exotic, introduced over the last 150 year.

1.5 Administrative set up

For Administrative purpose, the district has been divided into 7 tehsils, namely Chamba, Dalhousie, Tissa, Chowari, Bharmour, Pangi, Salooni and 3 sub-tehsil namely Bhalai, Sihunta, Holi & Dharwala. There are 7 blocks in the district namely Chamba, Mehla, Tissa, Bhattiyat, Bharmour, Pangi and Salooni. There are 270 panchayats in the district covering 1591 villages.

2. DISTRICT AT A GLANCE

S. No.	Particulars	Units	Statistics
1.	Geographical Features		
A)	Geographical Data		
i)	Latitude		32°11' & 33°13' North
ii)	Longitude		75°45' & 77°33' East
iii)	Geographical Area	Sq. K.M.	6,528
B)	Administrative Units		
i)	Sub-division	Nos.	7
ii)	Tehsils	Nos.	7
iii)	Sub-Tehsils	Nos.	4
iv)	Blocks	Nos.	7
v)	Gram Panchayats	Nos.	270
vi)	Inhabited Villages (2011 Census)	Nos.	1591
vii)	Assembly Area	Nos.	4
2.	Population (2011)		
A)	Sex-wise		
i)	Male	Nos.	2,61,320
ii)	Female	Nos.	2,57,760
B)	Rural population		
i)	Male	Nos.	2,41,963
ii)	Female	Nos.	2,41,009
C)	Urban Population		
i)	Male	Nos.	19,357
ii)	Female	Nos.	16,751
3.	Agriculture (2011-12)		
A)	Land Utilization (by village paper)		
i)	Total Area	Hect.	6,92,419
ii)	Forest Area	Hect.	27,200
iii)	Barren and uncultivable land	Hect.	4,748
iv)	Non Agriculture uses	Hect.	15,380
v)	Permanent Pastures & other grazing land	Hect.	3,48,869

vi)	Cultureable waste	Hect.	6,871
vii)	Current fallows	Hect.	1,942
viii)	Misc.	Hect.	958
ix)	Net area sown	Hect.	41,643
x)	Area Sown more than once	Hect.	26,132
xi)	Total Cropped Area	Hect.	67,775
4.	Livestock & Poultry (2012)		
A.	Cattle		
i)	Cows	Nos.	1,83,180
ii)	Buffaloes	Nos.	32,465
B.	Other Livestock		
i)	Houses & Ponies	Nos.	1596
ii)	Donkeys	Nos.	279
iii)	Mules	Nos.	5,418
iv)	Sheep	Nos.	2,54,929
v)	Goats	Nos.	2,04,511
vi)	pigs	Nos.	1,114
vii)	Yak	Nos.	643
viii)	Others	Nos.	83
C.	Poultry	Nos.	8,14,232
5.	Transport (2014-15)		
i)	Total Road Length	Kms.	3,227
ii)	Motor able Single Lane	Kms.	2,224
iii)	Motor able Double Lane	Kms.	114
iv)	Jeep able Road/ Less than Jeep able	Kms.	889
6.	Post Offices (2014-15)		
i)	Head Post Office	Nos.	1
ii)	Sub Post Offices	Nos.	26
iii)	Branch Post Offices	Nos.	195
iv)	Total Post Offices	Nos.	222
7.	Public Health (2014-15)		
i)	Allopathic Hospitals	Nos.	4

ii)	Community Health Centre	Nos.	8
iii)	Primary Health Centre	Nos.	42
iv)	Ayurvedic Institution	Nos.	105
8.	Education (2014-15)		
i)	Literacy Rate (<i>Census 2011</i>)	%	72.17
ii)	Primary School	Nos.	1158
iii)	Middle School	Nos.	257
iv)	High/Sr. Sec. School	Nos.	196
v)	Govt. Degree College	Nos.	6
vi)	Pvt. Degree College	Nos.	3
9.	Total Workers (2011 Census)		
i)	Total Workers	%	2,94,035
ii)	Main Workers	%	67,775
iii)	Marginal Workers	%	98,796
iv)	Non-Workers	%	1,27,464

3. Industrial Scenario of District Chamba

3.1 Existing Status of Industrial Area in the District Chamba

As on 31/03/2016

S. No.	Name of Ind. Area	Constructed/Covered			Allotted			Vacant			Closed		
		Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop
1.	Ind. Estate, Sultanpur	12	15	3	12	15	3	0	0	0		0	0
2.	Ind.Estate Parel	8	9	0	8	9	0	0	0	0	0	0	0
3.	In. Area Hatli	80	5	0	34	4	0	46	1	0	0	0	0
4.	Ind. Area Garnota	25	0	0	7	0	0	18	0	0	0	0	0
5.	Ind. Estate Shivangri (Holi)	0	10	5	0	4	0	6	5	0	0	0	0

Source: Directorate of Industries, Govt. of H.P.

3.2 Industry at a Glance

As on 31/08/2015

S. No.	Head	Unit	Particulars
1.	Registered (MSEs) Industrial Units	Nos.	1,810
2.	Registered Medium Scale Units	Nos.	00
3.	Registered Large Scale Units	Nos.	00
4.	Employment MSEs Sector	Nos.	6,321
5.	Employment Medium Sector	Nos.	00
6.	Employment Large Sector	Nos.	00
7.	No. of Industrial Areas	Nos.	05

Source: Directorate of Industries, Govt. of H.P.

3.3 Trend of Units Registered

As on 31/08/2015

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to 1984-85	78	202	16.52
1985-86	104	240	14.31
1986-87	74	277	161.83
1987-88	98	150	35.24
1988-89	86	155	35.60
1989-90	48	127	32.82

1990-91	28	57	88.22
1991-92	44	119	22.38
1992-93	76	173	29.17
1993-94	58	96	24.14
1994-95	59	111	24.94
1995-96	36	89	24.04
1996-97	31	70	31.79
1997-98	37	97	35.31
1998-99	42	121	57.60
1999-00	35	98	42.57
2000-01	32	106	66.42
2001-02	83	238	89.61
2002-03	36	106	87.90
2003-04	34	114	58.92
2004-05	39	151	185.42
2005-06	64	160	141.76
2006-07	26	81	61.51
2007-08	25	84	128.36
2008-09	17	57	88.99
2009-10	20	48	58.31
2010-11	31	87	453.30
2011-12 to 2015-16 (31/08/2015)	469	2887	2005.01
Total	1810	6321	4101.00

Source: Directorate of Industries, Govt. of H.P.

The Chamba district is the less developed district of the State from the point of view of setting up of MSMEs. A total number of 1810 Micro, Small Enterprises have been set up in the district as on 31/08/2015.

Maximum no. of units registered with the State Industries Department up to the 31/08/2015 were in the product group of food products & beverages, handloom, silk & artificial Thread based clothes, steel fabrication, Wood/wooden based products & leather products etc.

3.4 Large & Medium Scale Enterprises

In the district there was no large & medium scale enterprises registered with Department of Industries, Govt. of Himachal Pradesh.

3.5 Major Exportable Items:-

In the district, no exportable item produced in the district.

3.5.1 Growth Trend:-

3.5.2 Vendorisation/Ancillarisation of the Industry:-

- Woolen, silk & artificial thread based industries
- Ready-made garments & embroidery
- Food & food products

The more investment in large & medium sectors will provide more opportunities for vendorisation in MSE sector.

3.6 Service Enterprises

3.6.1 Existing Service Sector:

The service industry of Solan mainly includes entertainment services, cable/DTH services, printing, binding & lamination, welding works, photocopy services, motor binding, computer repairing, cycle/motor cycle repairing, skin and hair care, book binding, shoe repairing, repair & servicing of electrical appliances, repair & servicing of refrigerators/electronics goods, repairs of agricultural implements etc.

3.6.2 Potentials areas for service industry

- Repairing & servicing of domestic electrical/electronic appliances
- Repairing & servicing of Agriculture Implements
- Repairing & servicing of two/three wheelers & heavy vehicles
- Repairing & servicing of computers/mobiles
- Motor winding
- TV/Cable/DTH Services

3.7 Unregistered Sector

The data on unregistered sector in Solan district was not readily available with Department of Industries, Govt. of Himachal Pradesh. However, it is informed that the unregistered MSME sector in the district, which has majority of repair & maintenance

of house hold items. Repair of Computer/Electrical/Electronic related units, Beauty Parlor, Computer educations, coaching centers, health care centers, repair & maintenance of auto sector/service stations etc.

3.8 Potential for New MSMEs

The potential areas for new MSME are Woolen, silk & artificial Thread based clothes, Food & food products, Wood/wooden based furniture & Ready-made garments & embroidery, wooden furniture & fixtures, paper bags, confectionery items, tyre retarding, steel furniture, parts of industrial machinery, wires and cables, paint & varnish, packaging materials, agriculture implements, general engineering workshop, milk products, cement bricks & blocks, building hardware items, rolling shutters. Cosmetics, blow moulded goods viz water Cans, Bottles, polyester staple fibers, axle shafts, rear axils, tractor & tractor parts, wheel piston etc.

4. Existing Clusters of Micro & Small Enterprises

The district has no indentified clusters.

4.4.1 Service Sector

The district has no indentified cluster.

5 General issues raised by Industrial Association of district Solan

- a) Insufficient supply of skilled labour/unskilled labour.
- b) The branch level officers of banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.

6 Institutional Support

S. No.	Name of Agencies	Type of Assistance
1.	Filling online of Registration of MSMEs www.udyogaadhaar.gov.in	The filling of EM-I & EM-II with DIC for such registration has now been replaced with filling of Udyog Aadhaar Memorandum (UAM). The UAM can be filled on udyogaadhaar.gov.in
2.	District industries Centre, MSME- Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	Land and Industrial shed
4.	Banks, DIC, KVIB, SIDBI	Financial Assistance
5.	National Small Industries Corporation (NSIC) & Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	For raw materials under Govt. supply
6.	National Small Industries Corporation (NSIC)	Plant and Machinery on hire/purchase basis
7.	Himachal Pradesh State Electricity Board	Power/Electricity
8.	DIC & MSME-DI	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT) & MSME-Development Institute	Marketing/Export Assistance